**Dear Friends of Edwardsville Track & Cross-Country,**

Please join with us in providing the area’s best cross-country race!

**Help us celebrate 26 years! Mud Mountain** is a unique 5K race and 1 mile Fun Run that grows in popularity every year. Its growing fan base helps to promote cross- country running, and it’s a great opportunity to publicize Metro East businesses and attractions.

**Sponsorship Levels**

**Gold Sponsor**

[$500 and above]

* Special recognition at opening /closing ceremonies
* Name and logo on race posters and race bibs
* Larger Logo on back of race t-shirt
* Large Business Logo/Trademark and Font on the Official Sponsor Banner
* Special signage on race course
* Special signage at summer track meets (if received before June 1)
* Option of table at event for direct marketing to athletes/fans
* Links on Facebook and Mud Mountain websites
* Special Framed Photography of the XC, Track or Race Day photograph Thank You.
* Free Corporate Team entry for up to five employees to compete for the Corporate Team Championship.

**Silver Sponsor**

[$300-$499 Donation]

* Special recognition at opening /closing ceremonies
* Name on race posters and race bibs
* Name on Mud Mountain T-shirt
* Medium Business Logo/Trademark and Font on the Official Sponsor Banner
* Special signage at summer track meets (if received before June 1)
* Links on Face Book and Mud Mountain websites

**Bronze Sponsor**

[$100-$299 Donation]

* Recognition at closing ceremony
* Name on race posters
* Business name in small font on the Official Sponsor Banner

This year marks the **26th year in person** of this local favorite. Hundreds of competitors join us for our event each year to participate in our race, while hundreds of additional fans attend, cheer on runners and/or assist at the event.

This **family orientated** annual event at Southern Illinois University-Edwardsville is held on a NCAA-certified collegiate course that is fun and challenging for experienced and first-time runners alike. The race is hosted by the Booster clubs for Edwardsville Cross Country and Track & Field. This is the single largest fundraising event for cross-country and track and field programs, and all proceeds support Edwardsville’s running teams, boys and girls, at the high school and middle school levels.

Past contributions have been used to fund cross-country and track program needs, the Booster Club also promotes a variety of service projects and charitable donations. In recent years, sponsorships have helped provide new uniforms and warm-ups, video equipment, transportation and food, track and field equipment and many other items. Additionally, the club sponsored a local scout in the purchase of a 3-sided kiosk as part of his Eagle project and shelving installed in our storage area at the course for use by the university, high school and middle school teams. Your contribution will help us continue to give back to the community.

**We are asking for your support as a race sponsor.** You may choose to make a financial contribution or to donate food, drinks or merchandise to help defray race production cost. Your sponsor logo will be included (>$299) on the **Mud Mountain XXVI** T-shirts and other promotional materials sent out to publicize the event, as well as having signage made and displayed at the event. We will also have the banner at all home invitationals throughout the year*.*

**New this year, we will have a Corporate Team Division.** Any business that sponsors the race at the Gold Level (>$499) will receive five free entries to the race to share with employees, clients, family members and/or friends. The Gold Sponsor Team with the lowest score will be declared the Mud Mountain XXVI Corporate Team Champions and will receive a plaque for display.

**Take advantage of a popular sponsorship opportunity.** This year we will once again create an oversized banner of all sponsors who donate $100 or more to Mud Mountain. The banner will be displayed at Mud Mountain, all home cross-country meets during the 2022 season, all home track and field meets during the 2022-2023 season. The level of sponsorship will determine how your business will be represented. Gold Sponsorships will include a large colored logo/trademark and large font. Silver Sponsorships will include a medium colored logo/trademark and medium font. Bronze Sponsorships will include smaller font without a logo/trademark. To be able to have your name and/or logo appear on the banner, your donation must be received by July 15, 2022.

**Your sponsorship or contribution of merchandise is greatly appreciated.** Please respond as soon as possible by [using the enclosed sponsorship pledge form](http://mudmountain.org/mudmountain/2008_pledge_form.pdf). The sooner we receive your pledge of support, the sooner we can add you to the online list of Mud Mountain sponsors, and the longer it will be part of the Mud Mountain promotional materials (see pledge form for details).

**Thank you so much for your consideration.** If you have any questions, please do not hesitate to contact one of us personally.

**We are now 501 C3 organization.** Please contact us for our organization/tax identification number if needed for tax purposes.

Thank you for your support,

George J Patrylak Maggie Dust

George Patrylak Maggie Dust

Race Director EHS Assistant Cross-Country Coach

618.567.5792 618.420.5446

coachpatrylak@gmail.com

Pledge Form

Mud Mountain XXVI

5K Cross Country Classic and 1 Mile Fun Run

Saturday, JULY 23, 2022

#### **Organization**:

**Address**:

**Contact Person**:  **Phone:**

**Monetary**: $1000 $500 $300 Other $

**Food/Drink**: [for athletes pre/post race]:

Value: $ \*\*

**\*Athlete Sponsored:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**\*\*Please let us know if we need to pick up donation from your place of business**

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**Gold Sponsor**

[$500 and above]

* Special recognition at opening /closing ceremonies
* Name and logo on race posters and race bib numbers
* Larger Logo on back of race t-shirt
* Large Business Logo/Trademark and Font on the Official Sponsor Banner
* Special signage on race course
* Special signage at summer track meets (if received before

June 1)

* Option of table at event for direct marketing to athletes/fans
* Links on Facebook and Mud Mountain websites
* Special Framed “Thank You” Photograph (your choice) of the XC or Track Team or Race Day picture
* All Gold Sponsors will be allowed to enter a male or female team of up to five runners for free
* Free Corporate Team entry for up to five employees to compete for the Corporate Team Championship.

**Silver Sponsor**

[$300-$499 Donation]

* Special recognition at opening /closing ceremonies
* Name on race posters and race bib numbers
* Medium Business Logo/Trademark and Font on the Official Sponsor Banner
* Special signage at summer track meets (if received before

June 1)

* Name on Mud Mountain T-shirt
* Links on Facebook and Mud Mountain websites

**Bronze Sponsor**

[$100-$299 Donation]

* Business name in small font on the Official Sponsor Banner
* Recognition at closing ceremony
* Name on race posters

Race entry forms (with sponsor logos) are sent to every middle school, junior high school, high school and cross-country coach in the area. Forms also go out to all area running stores, YMCA’s, health and running clubs, and are also handed out at 5K runs in the St. Louis area.

**Make your check payable to:**

**EXCTF Booster Club**

**P.O. Box 135, Edwardsville, IL 62025**

Don’t miss out! Return your pledge now!

Take advantage of this mass advertising opportunity. Thousands will see your logo on race entry forms and T-shirts! For more info contact:

Race Director, George Patrylak 618.567.5792

XC Coach, Maggie Dust 618.420.5446

coachpatrylak@gmail.com